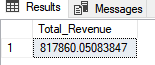
**KPI’s**

**select sum(total\_price) as Total\_Revenue from pizza\_sales;**

****

**select Sum (total\_price) / Count(distinct order\_id) as Avg\_order\_value from Pizza\_sales;**

****

**select sum(quantity) as Total\_pizza\_sold from pizza\_sales**

****

**select count(distinct order\_id) as Total\_order from pizza\_sales**

****

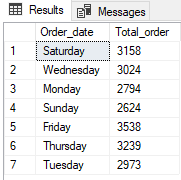
**select cast(sum ( quantity)as decimal (10,2)) / cast(count( distinct order\_id) as decimal (8,2)) as avg\_pizza\_per\_order from pizza\_sales;**

****

**select DATENAME(DW, order\_date) as Order\_date , count(distinct order\_id) as Total\_order**

**from pizza\_sales**

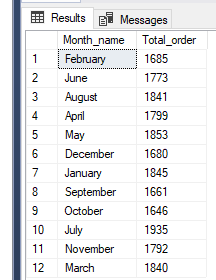
**Group by DATENAME(DW, order\_date)**

****

**select DATENAME(MONTH, order\_date) as Month\_name , count(distinct order\_id) as Total\_order**

**from pizza\_sales**

**group by DATENAME(MONTH, order\_date)**

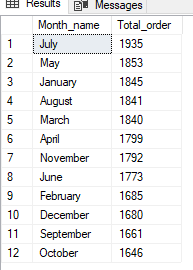
****

**select DATENAME(MONTH, order\_date) as Month\_name , count(distinct order\_id) as Total\_order**

**from pizza\_sales**

**group by DATENAME(MONTH, order\_date)**

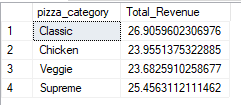
**order by Total\_order desc**

****

**select pizza\_category, sum(total\_price)\*100/ (select sum(total\_price) from pizza\_sales)as Total\_Revenue**

**from pizza\_sales**

**group by pizza\_category**

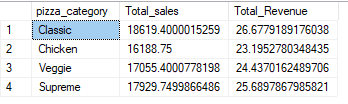
****

**select pizza\_category,sum(Total\_price) as Total\_sales, sum(total\_price)\*100/ (select sum(total\_price) from pizza\_sales where month(order\_date)=1 )as Total\_Revenue**

**from pizza\_sales**

**where month(order\_date)=1**

**group by pizza\_category**

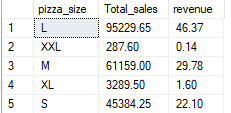
****

**select pizza\_size, cast(sum(total\_price) as decimal(20,2)) as Total\_sales, cast(sum(total\_price) \* 100 / (select sum(total\_price) from pizza\_sales where datepart(Quarter, order\_date)=1)**

**as decimal(5,2)) AS revenue from pizza\_sales**

**where datepart(Quarter, order\_date)=1**

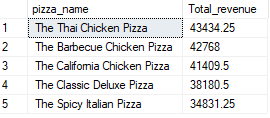
**group by pizza\_size**

****

**select Top 5 pizza\_name, sum(Total\_price) as Total\_revenue from pizza\_sales**

**group by pizza\_name**

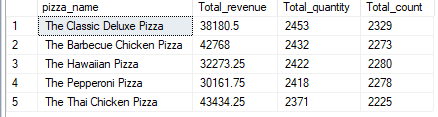
**order by Total\_revenue desc**

****

**select Top 5 pizza\_name, sum(total\_price) as Total\_revenue , sum(quantity) as Total\_quantity , count (distinct order\_id) as Total\_count from pizza\_sales**

**group by pizza\_name**

**order by Total\_quantity desc**

****